



// WRC FACTBOOK

SEASON 2020

WRC
FIA WORLD RALLY
CHAMPIONSHIP



// FACTBOOK WRC 2020

As the FIA World Rally Championship approaches its 50th season in 2022, it is timely to reflect on that inaugural year in 1973 and realise how the series has evolved.

Back then, the WRC visited Europe, Africa and North America. This season, a refreshed calendar reflects our strategy to further globalise the championship by featuring six continents for the first time. In addition to these three, the 2020 WRC also visits South America, Asia and Australasia.

Kenya's Safari Rally, one of motorsport's iconic contests and famed for picture postcard scenery and exotic wildlife, and an exciting new asphalt finale in Japan provide a presence in the largest two continents for the first time in more than two decades. The season also brings the return of New Zealand, a rally with a long-standing heritage that many regard as among the best in the world.

Last year marked a season of firsts. The drivers' title pendulum swung to Estonia as Ott Tänak won his maiden crown, while Hyundai Motorsport finally laid its hands on the manufacturers' spoils.

So, what of 2020 from a competition perspective? One of the busiest driver transfer times in recent years, headed by surprise moves for Tänak and Sébastien Ogier, brought huge unpredictability into the season.

Improvements to the composition of the support championships bring a unique pro-am character to the series. We will provide more media coverage than ever across the new WRC 2, WRC 3 and Junior WRC ladder which provides a platform for talents to climb from entry level to the top.

The media landscape continues to change rapidly and we continue to adapt accordingly. Our global TV audience remains strong and again totalled more than 800 million in 2019, while our pioneering WRC+ All Live continues to provide live streaming from every special stage. Website and app now offer improved functionality and these major changes form part of a championship rebrand which sees orange become the WRC's new highlight colour.

Looking further ahead, Pirelli will return in 2021 as the WRC's exclusive Official Tyre Supplier and the introduction of environmentally-friendly hybrid World Rally Cars in 2022 will be a fitting way to celebrate the 50th anniversary.

It's an exciting future to look forward to – but, for now, enjoy what promises to be another gripping WRC campaign!



// PURE DEVELOPMENT

During the last seven years, the WRC has witnessed a significant growth trend in popularity from fans. Sustained by developments on TV production technology paired with innovative footage shot from helicopters and drones, the WRC continues to increase its broadcast hours and TV audience year on year.

The WRC service park is the beating heart of every WRC event. It features a number of activities, including the teams' hospitality areas, merchandising booths, partner stands, live entertainment and big screens



**TV
BROADCAST TIME**

2013
5916:39 HRS

2019
9,860 HRS

+66%



**TV
AUDIENCE**

2013
607 MILLION

2019
836 MILLION

+38%



**ON-SITE
SPECTATORS**

2013
3.3 MILLION

2019
4 MILLION+

+24%



**SOCIAL MEDIA
COMMUNITY**

2013
1.13 MILLION

2019
4.1 MILLION

+298%

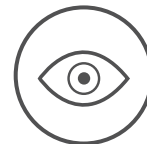


**ONLINE VIDEO
VIEWS**

2013
6.5 MILLION

2019
140 MILLION

+515%



**ONLINE
IMPRESSIONS**

2013
499 MILLION

2019
1.4 BILLION

180%



// 2019

KEY FACTS

Total TV audience for the 2019 season once more went over 800 million viewers according to research from independent analyst Nielsen Sports. The fact that both the driver's and manufacturer's title battle went down to the wire contributed to a strong viewership across the whole season. Rallye Monte Carló's iconic season opening alone was watched by just under 100 million viewers, a spectacular number in line with recent years. This was followed closely by Rally Sweden and Rally Spain, with TV audiences around 90 and 80 million respectively. These figures were a testament to the legendary status held by WRC's only winter Rally and to the driver's title fight having been decided in Catalonia. Japan, which is set to return to the WRC in 2020, solidified its position in the top 10 TV market countries – yet another sign of WRC's growth in Asia. The leading global markets for TV were however once again dominated by Europe, where the passion for the sport is stronger than ever.

ONLINE IMPRESSIONS

1.4+ BILLION

SPECTATORS ATTENDED 13 RALLIES

4 MILLION+

BROADCAST HOURS

9,860 HOURS

CUMULATIVE TV AUDIENCE

836 MILLION

TV MARKETS

150+ TV MARKETS





SÉBASTIEN OGIER & JULIEN INGRASSIA - RALLYE MONTE-CARLO

THIERY NEUVILLE & NICOLAS GILSOUL - TOUR DE CORSE

// TITAN



TÄNAK

After 15 seasons of French domination courtesy of Sébastien Loeb and Ogier, the WRC pendulum swung towards Estonia as Ott Tänak claimed his maiden drivers' title.

From early in the season, Tänak and co-driver Martin Järveoja had the aura of champions in the making. There were issues along the way, but six wins from 13 rounds, including a mid-season burst of four victories from five rounds, meant the fastest driver reaped his rewards.

Tänak's title ensured Toyota Gazoo Racing's success continues. The Japanese giant has been back at rallying's highest level for three years – and it's won a world title for two of those after 2018's manufacturers' crown.

So often the bridesmaid but never the bride, Hyundai Motorsport's Thierry Neuville finished runner-up for the fourth straight season, and the fifth in total.

The Belgian looked good for a first championship after back-to-back wins in France and Argentina, but a massive crash in Chile dropped him to third. From then on, he struggled to match Tänak's march towards the title.

Ogier made the best possible start to life back at Citroën Racing by winning on his debut in Monte-Carlo. After seven rounds his title defence was on track as he led Tänak by two points. But a frustrating second half of the season, in which a Turkey victory was the only high point, ended the Ogier era.



MAGIC

FOR SHELL MOBIS **HYUNDAI WRT**

1 MONTE-CARLO

SWEDEN

MEXICO

1 FRANCE

1 ARGENTINA

CHILE

PORTUGAL

// MANUFACTURERS BATTLE



The feeling in Birmingham at January's FIA World Rally Championship launch was that 2019 had to be Hyundai Motorsport's year. Not would be, but HAD to be.

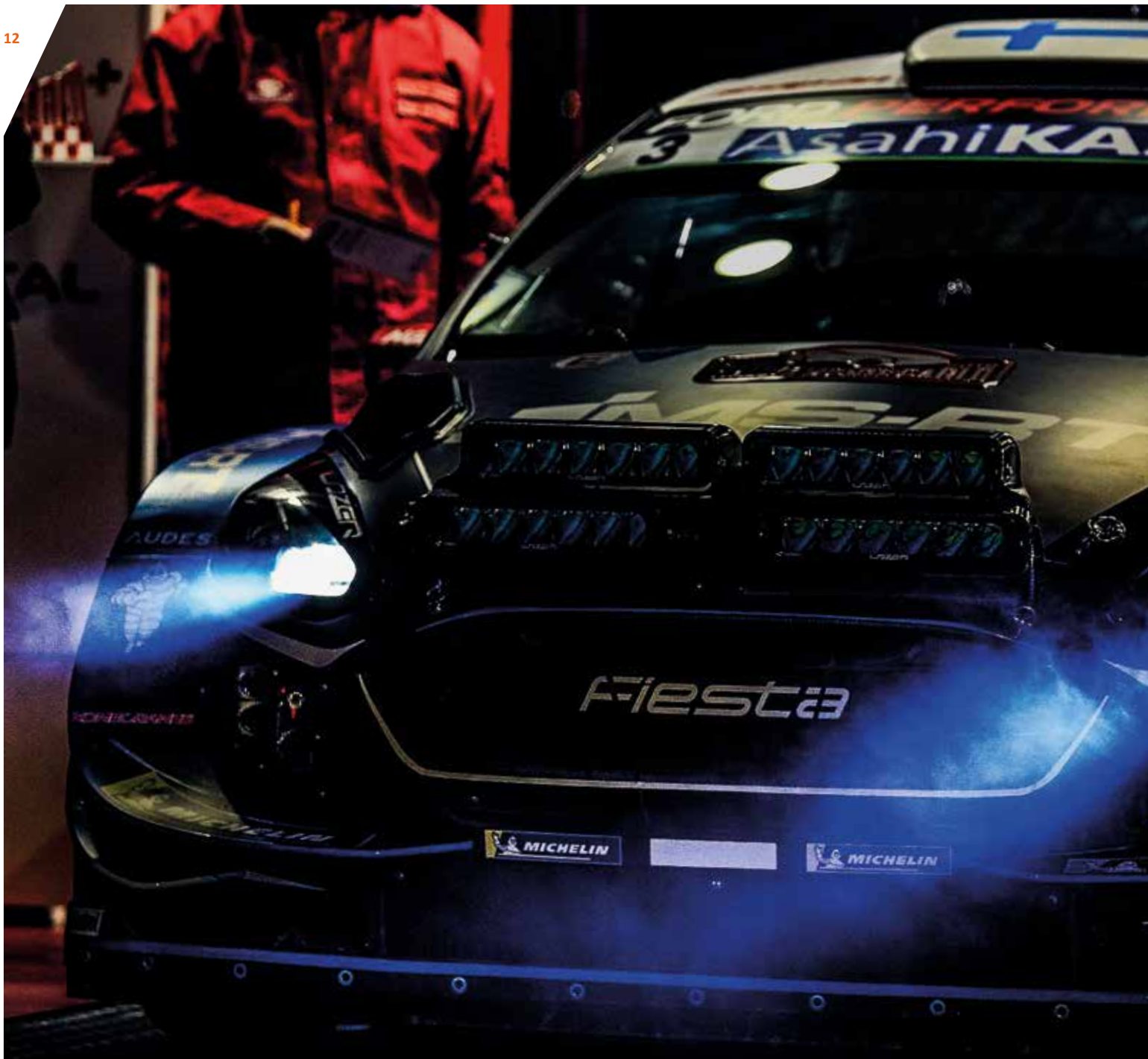
After nose-diving from the lead of the manufacturers' championship to finish second in 2017 and 2018, there was no more room for error. And to ensure that was the case, in came larger-than-life team director Andrea Adamo to guide the Korean ship.

Adamo had plenty of resources in terms of drivers. Thierry Neuville, now five times a runner-up in the drivers' standings, was aided by a strong support cast which included shock signing Sébastien Loeb.

Mr Consistent Dani Sordo and Andreas Mikkelsen were onboard and Craig Breen joined the crew for two cameo roles in the i20 World Rally Car in the second part of the season.

Arguably it was that strength and Adamo's skilful driver deployment that proved the key to success. The tactical nous to use drivers on rallies at which they were best-suited was a defining factor.

The highlight came with a one-two result in Argentina, where Neuville led home Mikkelsen. There were two more double podiums to celebrate as Hyundai celebrated global title success for the very first time.



// HYBRID ERA

Preparations are taking place for one of the WRC's biggest development steps in its history with the introduction of environmentally-friendly hybrid World Rally Cars in 2022. The next generation of cars will feature a 100kw electric motor alongside the same 1600cc turbocharged combustion engines in use today. It will allow a mix of electric-only driving between special stages and in urban areas, with a 'power boost' function on the stages. The hybrid technology will be

common to all manufacturer teams, with the potential for a second hybrid level to be introduced in 2025 which would allow harvested energy to be used in competition and give teams more technical freedom to incorporate their own strategies. In order to make the WRC accessible to more manufacturers, cars can be based on a production bodysell or a prototype tubular chassis, depending on a manufacturer's product range and production lines.

// FUN FACTS



1973



1983



1994

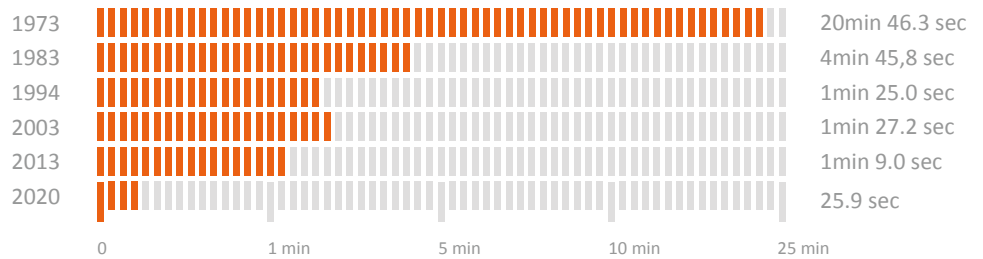


2003



2013

AVERAGE WINNING MARGIN PER SEASON



CHANGE -4711%



WRC 2 & 3

// SUPPORTING THE SUPPORTS



Beyond the headline-grabbing World Rally Cars, there's a ladder of progression through the WRC which has undergone an exciting facelift for 2020.

WRC 2 is one step below the main action and is fought out between professional teams and crews aboard the world's fastest Rally 2 cars. Drivers choose eight rounds from a possible 10 and must include at least one outside Europe from either Mexico or Japan.

WRC 3 is another step below WRC 2. The cars are identical but the competition is made up of privateer crews. The driver stacking up most points from their best six out of seven results carries off the honours.

Teenage wunderkind Kalle was the man to beat in the primary WRC 2 Pro category in 2019. A stunning run of four consecutive wins mid-season laid the platform for the Finn's success in Škoda Motorsport's Fabia R5.

The WRC 2 season was fiercely fought with six different drivers leading the title race through the year. In the end, there were more Škoda celebrations when Fabia driver Pierre-Louis Loubet secured the title by three points from Kajto Kajetanowicz.



JAN SOLA

31 stage wins out of 95 stages. Brother to Nil Solans, 2017 FIA Junior WRC Champion. Made WRC 2 debut in M-Sport Fiesta R5 MkII on Rally Spain immediately after winning the FIA Junior WRC title.

SEASON 2019

3 SWEDEN

4 FRANCE

1 ITALY

2 FINLAND

1 GREAT BRITAIN

// JUNIOR WRC 2020 PREVIEW

The 2020 FIA Junior WRC Championship will consist of five rounds that will test drivers on a wide variety of surfaces which are at the core of the FIA World Rally Championship. As well as the traditional end of rally points, Junior WRC also awards points for stage wins and – for added excitement – double points on the last rally of the season. Thanks to the series partners, the FIA Junior WRC Championship has an unrivalled career-boosting prize package.

The biggest prize will be the all new M-Sport EcoBoost-powered Ford Fiesta R5 MkII car – a route of natural progression for a graduating R2 star ready to take on the power of an all-wheel drive rally thoroughbred. The winner will be given outright ownership of this astonishing car together with

free WRC 3 registration from the FIA and five free WRC 3 entries for the 2021 FIA World Rally Championship. Pirelli will continue to support the 2020 champion with 200 tyres to use throughout the 2021 season in WRC 3 events.

The ultra-competitive and highly sought after Rookie Award is a key marker of success for promising and potential rally talent. The highest placed Rookie in the 2020 FIA Junior WRC Championship will receive a prize of €15,000 to go towards their 2021 FIA Junior WRC campaign.

Every driver eligible for the 2019 Rookie Award had a mathematical chance of winning the award heading into the final round of the 2019 FIA Junior WRC Championship.

CALENDAR 2020

① RALLY SWEDEN 13–16 FEBRUARY

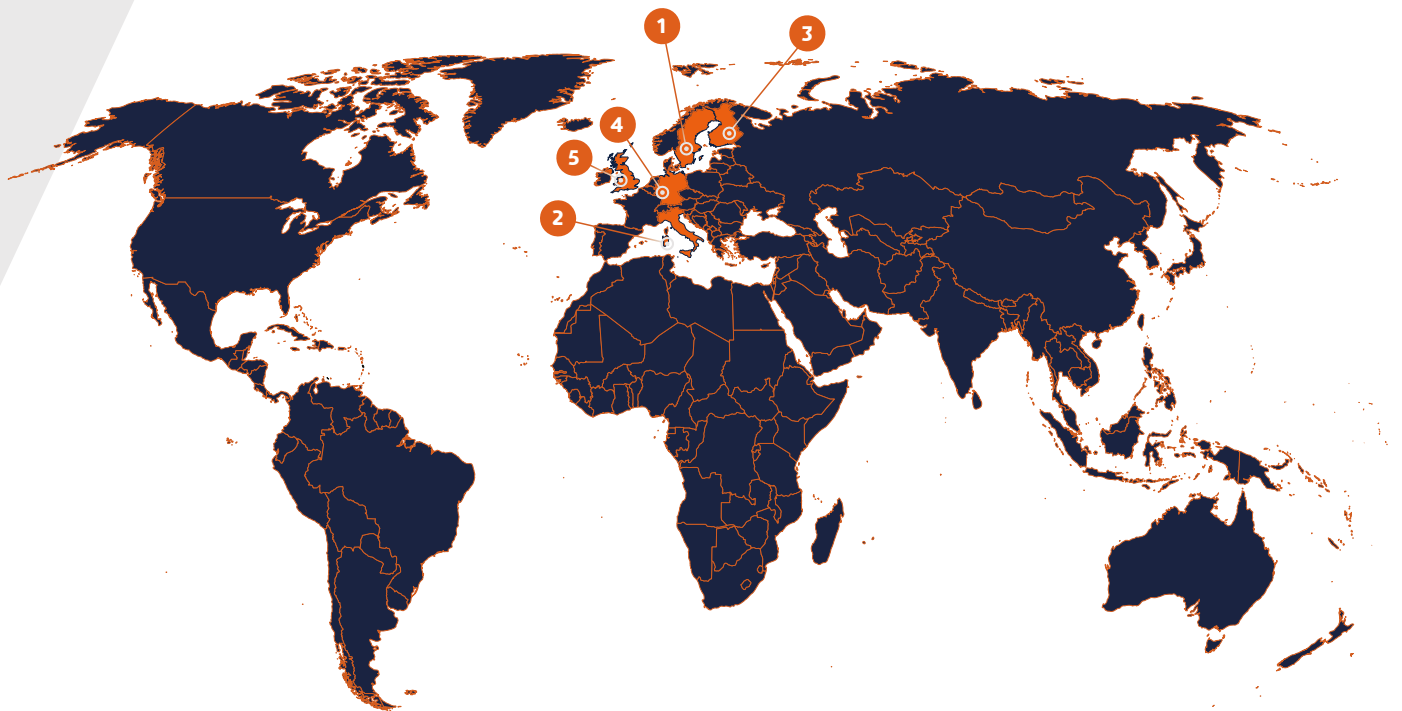
② RALLY ITALY 4–7 JUNE

// JUNIOR WRC

2019 SUMMARY

Jan Solans and Mauro Barreiro won the drivers' and co-drivers' championships, beating Tom Kristensson and Henrik Appelskog by eighteen points. The 2019 Championship fight went down to the last round of the season on Wales Rally GB as every driver up to ninth in the championship had a mathematical chance of winning. The title fight featured three main contenders: Jan Solans, Tom Kristensson and Dennis Radstrom who each delivered jaw-dropping performances throughout the season.

The top-three took 79 out of 95 stage wins between them and at least two of the three featured on the podium at every stop on the calendar. Each round of the championship had its own highlights with Rally Sweden producing an unpredictable all-rookie podium. Tour de Corse featured an epic battle for the lead that saw the winner take the lead on the final split of the rally. Sardinia saw Jan Solans and Dennis Radstrom step into a league of their own, trading stage wins with each other while the fight for victory went down the last stage of the Italian classic. Rally Finland saw repeated drama with championship contenders all running into difficulty at some point.





// WOLF POWER STAGE



Wolf Lubricants is the WRC's Official Lubricant Partner and became the title partner for the rally-closing Power Stage at the start of the 2019 season. It is also Technical Partner of the FIA Junior WRC Championship.

"With our Wolf Power Stage Award we celebrate that rallying is a team sport and that winning is always the result of a superior team effort," says Frédéric Decroix, the Belgian company's global marketing director.

"We find this key team attitude crucial at Wolf Lubricants and to underline the importance of the driver and co-driver dynamic in WRC, the award recognises both driver and co-driver equally."

Last season, Sébastien Ogier and Julien Ingrassia were the Kings of the Wolf Power Stage rankings. The French duo topped the bonus point rankings to claim the Wolf Power Stage Award by the narrowest of margins from newly-crowned world champions Ott Tänak and Martin Järveoja.

The Citroën C3 duo enhanced their drivers' championship score by 41 bonus points accrued from the 13 points-paying live TV finales. Toyota Gazoo Racing's Tänak and Järveoja were just a point behind in their Yaris World Rally Car.

Thierry Neuville and Nicolas Gilsoul were third in a Hyundai i20, the Belgian pair only a single point adrift of the Estonians.

Ogier and Ingrassia claimed the maximum five points on three occasions, winning the Wolf Power Stage in Mexico, Argentina and Portugal. They were the only pair to score at every round.

Other Wolf Power Stage winners were Kris Meeke and Sebastian Marshall in Monte-Carlo and France, and Andreas Mikkelsen and Anders Jaeger-Amland in Italy.

// ALL LIVE

WRC



A TV REVOLUTION

After going truly all live in 2018, 2019 was once again a year where WRC+, the championship's own OTT channel on plus.wrc.com, continued to prove ground-breaking and revolutionizing the way the championship was broadcast. All the drama, all the crashes, all exclusive behind the scenes moments were brought to WRC's community live. Every single special stage from each round was streamed live and made available to fans via whatever means they chose.

It added up to more than 25 hours' live coverage from each rally. Viewers rode with the stars via stunning onboard footage and enjoyed amazing eye-in-the-sky helicopter coverage. When the stage ended, expert studio analysis and reaction from the service park enhanced what they had watched. There were great moments on the stages and equally captivating drama off them. Some of the best moments came as viewers shared the frustrations of first Thierry Neuville and then Sébastien Ogier as they battled to repair their stricken cars and save their title ambitions roadside in Turkey.

In 2020 WRC+ All Live promises to continue to deliver the best viewing experience in the business with an all new app and website with a fresh orange and blue design as a nod to the future. The new digital platforms have been designed with the fan in mind, providing enhanced user functionality, through new and improved features.



TOP 10 MARKETS WRC+

USA

GB

FRANCE

FINLAND



LIVE STAGES

Never miss any rally action



FULL HIGHLIGHTS

Discover the full rally action from spectacular angles



LIVE MAPS

Track the drivers' performance during rally



COMMENTATOR

Available in English and Spanish



ONBOARD ACTION

Be thrilled by exclusive perspectives and authentic sound from the cockpit



ITALY

SPAIN

GERMANY

BELGIUM

SWEDEN

ESTONIA

// RALLY ESTONIA

PROMOTIONAL EVENT



ESTONIA EXCITEMENT

Estonia, one of the WRC's fan hotspots and home of 2019 world champions Ott Tänak and Martin Järveoja, staged the inaugural WRC Promotional Rally during the championship's mid-season break in July.

All four manufacturer teams competed on the Baltic country's blisteringly fast gravel roads at Shell Helix Rally Estonia. More than 50,000 fans attended, a 25 per cent rise on 2018's figure, while over 100 countries screened action from the three-day event.

It also proved a big hit on the social media platforms of the WRC, the rally, manufacturer teams and drivers, reaching additional fans during an otherwise quiet weekend between championship rounds. There were 25.8 million impressions and 2.7 million video views on WRC and event channels.

Tänak delivered the result his home fans craved by scoring a dominant victory in a Toyota Yaris. He won 13 of the 15 stages to head Andreas Mikkelsen by more than a minute.

// ASI BIRMINGHAM PROMOTIONAL EVENT



SUPER SATURDAY AT ASI

Thousands of fans watched the FIA World Rally Championship hit top gear as the stars and cars of the 2019 season appeared together for the first time in Birmingham in January.

Manufacturer teams representing Citroën, Hyundai, M-Sport Ford and Toyota provided a first public look at their 2019 World Rally Cars as the quartet lined up side-by-side at the WRC season launch.

Close season signings, new driver and co-driver partnerships,

familiar pairings and team principals unveiled fresh liveries on their cars during the WRC's very own Super Saturday at Autosport International show.

Each driver also revealed his 2019 competition number, a new feature allowing all drivers to select their individual permanent car number for the year. Interviews enabled the stars to share with eager fans their excitement about the new season, 12 days before the prestigious Rallye Monte-Carlo ushered in the opening action. The 2020 event is on 24 -26 July.



REMARKABLE

GRAND

FINAL

// eSPORTS WRC



Lohan 'Nexl' Blancré gained the eSports WRC Championship powered by Hyundai after outgunning 2018 champion and rally driver Jon Armstrong in the final at Wales Rally GB.

The 20-year-old completed a remarkable comeback to win the title he claimed for the first time in 2017, after twice going off the road and trailing home last through the opening Brengig Rally GB stage in the four-player shootout.

Nexl bounced back with the fastest time in Rally Turkey's Yeşilbelde stage to take a 1.7sec lead. He was quickest by 3.4sec from Armstrong, despite spinning near the finish.

He sealed the title in the closing 21km La Bollene Vesubiéstage from Rallye Monte-Carlo, featuring the mythical Col de Turini. He was quickest by 16.3sec to take the honours by 18.1sec from Armstrong.

The final was played on WRC 8, the official video game of the FIA World Rally Championship. Nine elite drivers reached the final after more than 12,000 players contested 12 qualifying rounds during the regular season.



CONCEPCIÓN CELEBRATIONS

// RALLY CHILE

RECAP



The lid lifted off Concepción's Plaza de la Independencia as tens of thousands of fans launched Copec Rally Chile with colour, noise and south American passion at a pulsating opening ceremony. The bar was set a high level as Chile became the 32nd country to stage a WRC round. A stunning welcome simply got better and better as every

metre of a breathtaking route unfolded over the next three days. The sporting side of the event underpinned everything but the show was what would be seen by fans around the world. Coming over the Andes from Argentina, nobody truly knew what to expect from the championship newcomer. This was Chile's chance to shine. It didn't disappoint.



// AUSTRALIA DONATIONS



WRC SUPPORTS FIRE-RAVAGED COMMUNITY

The FIA World Rally Championship family united in support of the Coffs Harbour community after devastating bushfires forced the cancellation of the 2019 series finale at Kennards Hire RallyAustralia.

Teams, drivers and co-drivers, championship organisers and event officials helped those left reeling by the fires. A host of initiatives were launched in the rally's host town to raise money to help victims and provide support for stretched emergency services fighting the flames.

WRC stars autographed team clothing, race suits and unsold souvenirs to be donated to fire victims and

emergency workers and auctioned online. Drivers attended a thank you function for hundreds of local volunteer rally officials and a cheque was presented to Red Cross.

Other bushfire aid activities included a thank you lunch for emergency services workers and residents evacuated from their homes, using food donated by the four manufacturer teams and rally organisers.

Private donations added to the fundraising, which also included support for wildlife, while teams contributed further by pledging their rally entry fee refunds.



// NEW GROUNDS

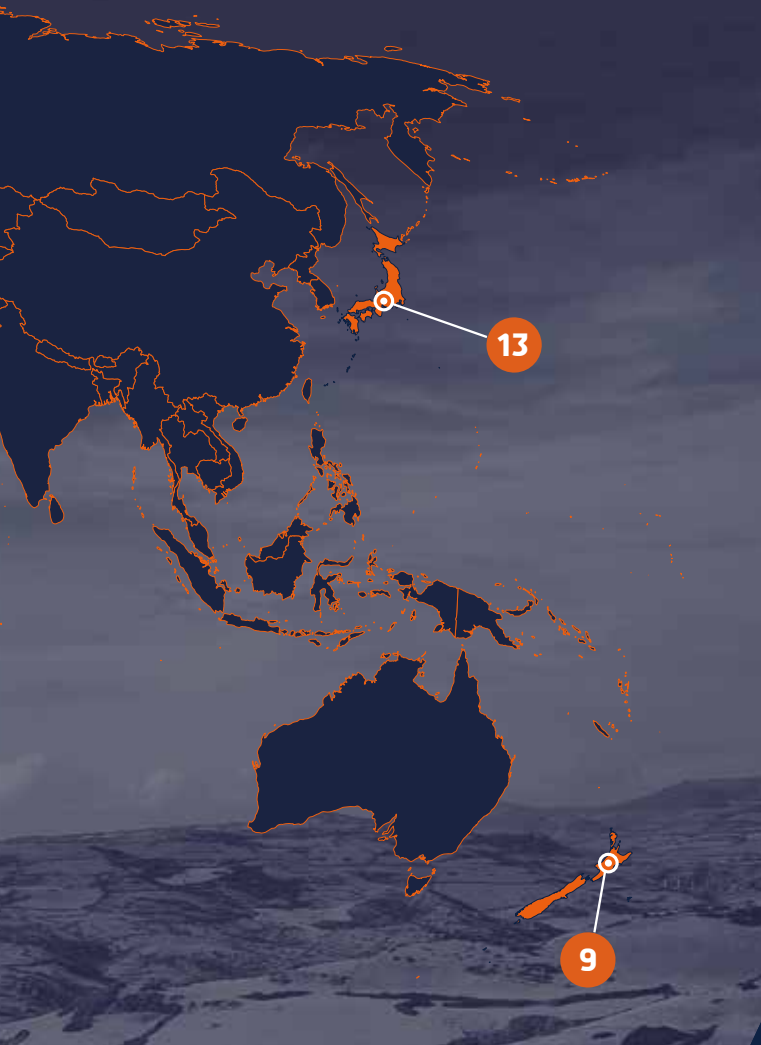
The WRC visits six continents – Europe, North America, South America, Asia, Africa and Australasia – for the first time in its 48-year history in a refreshed 2020 calendar displaying a more global profile. The return of Japan, Kenya and New Zealand add history and tradition to the fixture list. Japan's inclusion, 10 years after it last featured in the WRC, marks mainstream Asia's first appearance since then. Based in Nagoya on the country's main island of Honshu,

three hours' drive from capital city Tokyo, November's asphalt encounter forms the coveted final round.

The restoration of Kenya's iconic Safari Rally, one of global motorsport's legendary contests, means the WRC returns to Africa, the world's second largest continent by size, for the first time since 2002. Not since 1999 have Africa and Asia appeared side-by-side in the WRC. The Safari has evolved



// CALENDAR 2020



to fit the modern-day WRC, but its character remains with challenging closed dirt roads, superb picture-post-card scenery and exotic wildlife. It forms the eight round in July. New Zealand returns in September after a seven-year hiatus and is based in the picturesque North Island coastal city of Auckland. The country's 33rd WRC appearance adds to its impressive heritage and its smooth, flowing gravel roads are a drivers' delight.

- 1  **RALLYE MONTE-CARLO**
23.01.2020 - 26.01.2020
- 2  **RALLY SWEDEN**
13.02.2020 - 16.02.2020
- 3  **RALLY GUANAJUATO MÉXICO**
12.03.2020 - 15.03.2020
- 4  **SPEEDAGRO RALLY ARGENTINA**
23.04.2020 - 26.04.2020
- 5  **VODAFONE RALLY DE PORTUGAL**
21.05.2020 - 24.05.2020
- 6  **RALLY ITALIA SARDEGNA**
04.06.2020 - 07.06.2020
- 7  **SAFARI RALLY KENYA**
16.07.2020 - 19.07.2020
- 8  **NESTE RALLY FINLAND**
06.08.2020 - 09.08.2020
- 9  **RALLY NEW ZEALAND**
03.09.2020 - 06.09.2020
- 10  **RALLY TURKEY**
24.09.2020 - 27.09.2020
- 11  **ADAC RALLYE DEUTSCHLAND**
15.10.2020 - 18.10.2020
- 12  **WALES RALLY GB**
29.10.2020 - 01.11.2020
- 13  **RALLY JAPAN**
19.11.2020 - 22.11.2020



// FIA WORLD RALLY CHAMPIONSHIP



ADVERTISING RIGHTS

- Naming Rights
- Editorial Content
- Branch Exclusivity
- Designation
- Logo Rights
- Images
- Product Licence



BRAND VISIBILITY

- TV Graphic Inserts
- Branding on WRC Cars
- Banners and Arches
- WRC.com
- WRC Merchandise
- Miscellaneous
- WRC All Live

// ACTIVATING WRC STRUCTURE



DIGITAL ACTIVATIONS

- Individual Content
- Social Media Platforms
- WRC YouTube Channel
- Mobile App
- WRC Game
- WRC+
- Product Integration



EVENT ACTIVATIONS

- Appearances
- Hospitality Rights
- Promotional Rights
- Special Events
- Product Integration



2020

THE BATTLE CONTINUES



// HYUNDAI SHELL MOBIS WORLD RALLY TEAM

CAR: HYUNDAI i20 COUPE WRC
PRINCIPAL: ANDREA ADAMO
BASED: GERMANY
ESTABLISHED: 2006
INSTA: @HYUNDAIMOTORSPORTS

motorsport.hyundai.com



 OTT TÄNAK &
MARTIN JÄRVEOJA

AGE 32 & 32
ESTONIA
FOLLOW:
@OTTANAK
@MARTINJARVEOJA



 THIERRY NEUVILLE &
NICOLAS GILSOUL

AGE 31 & 38
BELGIUM
FOLLOW:
@THIERRYNEUVILLE
@NICOLASGILSOUL



 SÉBASTIEN LOEB &
DANIEL ELENA

AGE 45 & 46
FRANCE & MONACO
FOLLOW:
@SEBLOEBOFFICIEL
@DANOS_ELENA



 DANI SORDO &
CARLOS DEL BARRIO

AGE 36 & 51
SPAIN
FOLLOW:
@DANISORDORALLYE
@CARLOSDDELBARRIO37



 CRAIG BREEN &
PAUL NAGLE

AGE 30 & 41
IRELAND
FOLLOW:
@CRAIGBREEN
@PAUL-NAGLE-RALLYING



// TOYOTA GAZOO RACING WORLD RALLY TEAM

CAR: TOYOTA YARIS WRC
PRINCIPAL: TOMMI MÄKINEN
BASED: FINLAND
ESTABLISHED: 2016
INSTA: @TGR_WRC

toyotagazooracing.com



 **SÉBASTIEN OGIER &
JULIEN INGRASSIA**

AGE 36 & 40
FRANCE
FOLLOW:
@SEBOGIER
@JULIEN-INGRASSIA



 **ELFYN EVANS &
SCOTT MARTIN**

AGE 31 & 37
GREAT BRITAIN
FOLLOW:
@ELFYNEVANS
@SCOTTYMARTIN



 **KALLE ROVANPERÄ &
JONNE HALTTUNEN**

AGE 19 & 34
FINLAND
FOLLOW:
@KALLEROVANPERA
@JONNEHALTTUNEN



 **TAKAMOTO KATSUTA &
DAN BARRITT**

AGE 26 & 39
JAPAN & GREAT BRITAIN
FOLLOW:
@TAKAMOTOKATSUTA
@DANBARRITT



// M-SPORT FORD WORLD RALLY TEAM

CAR: FORD FIESTA WRC
PRINCIPAL: RICHARD MILLENER
BASED: GREAT BRITAIN
ESTABLISHED: 2006
INSTA: @MSPORTLTD

m-sport.co.uk



🇫🇮 ESAPEKKA LAPPI &
🇫🇮 JANNE FERM

AGE 29 & 39
FINLAND
FOLLOW:
@ESAPEKKALAPPIOFFICIAL



🇫🇮 TEEMU SUNINEN &
🇫🇮 JARMO LEHTINEN

AGE 26 & 51
FINLAND
FOLLOW:
@SUNINENWRC



🇬🇧 GUS GREENSMITH &
🇬🇧 ELLIOTT EDMONDSON

AGE 23 & 25
GREAT BRITAIN
FOLLOW:
@GUSGREENSMITH
@ELLIOTT_EDMONDSON

// WRC 2



// HYUNDAI MOTORSPORT N

CAR: HYUNDAI I20 R5 '20
 PRINCIPAL: ANDREA ADAMO
 BASED: GERMANY
 ESTABLISHED: 2012
 INSTA: @HYUNDAIMOTORSPORTS

motorsport.hyundai.com



 NICOLAY GRYAZIN &
 YAROSLAV FEDOROV

AGE 22 & 37
 RUSSIA
 FOLLOW:
 @NIKOLAY_GRYAZIN
 @PORKYINSIDE



 OLE CHRISTIAN VEIBY &
 JONAS ANDERSSON

AGE 23 & 43
 NORWAY & SWEDEN
 FOLLOW:
 @OCVEIBY
 @CODRIVER_JONAS_ANDERSSON

PHSPORT



// PH SPORT

CAR: CITROËN C3 R5
PRINCIPAL: PH SPORT
BASED: FRANCE
ESTABLISHED: 2016
INSTA: @PH__SPORT

ph-sport.com



🇳🇴 **MADS ØSTBERG &
TORSTEIN ERIKSEN**

AGE 32 & 29
NORWAY
FOLLOW:
@MADSOSTBERG
@TORSTEINERIKSEN



// M-SPORT FORD WORLD RALLY TEAM

CAR: FORD FIESTA R5 MKII
 PRINCIPAL: RICHARD MILLENER
 BASED: GREAT BRITAIN
 ESTABLISHED: 2006
 INSTA: @MSPORTLTD

m-sport.co.uk



 **ADRIEN FOURMAUX &
RENAUD JAMOUL**

AGE 24 & 35
 FRANCE
 FOLLOW:
 @ADRIENFOURMAUX
 @RENAUDJAMOUL



 **RHYS YATES &
JAMES MORGAN**

AGE 27 & 29
 GREAT BRITAIN
 FOLLOW:
 @RHYS.YATES3
 @JMRALLYING



// TOKSPORT WORLD RALLY TEAM

CAR: SKODA FABIA R5
PRINCIPAL: TOKSPORT
BASED: GREAT BRITAIN
ESTABLISHED: 2002
INSTA: @TOKSPORTWRT

toksport.com



🇸🇪 PONTUS TIDEMAND &
🇸🇪 PATRICK BARTH

AGE 29 & 28
SWEDEN
FOLLOW:
@PONTUSTIDEMAND

// WRC TV

// TOP
MEDIA MARKETS

BELGIUM



ITALY



SPAIN



FINLAND



JAPAN



SWEDEN



FRANCE



POLAND



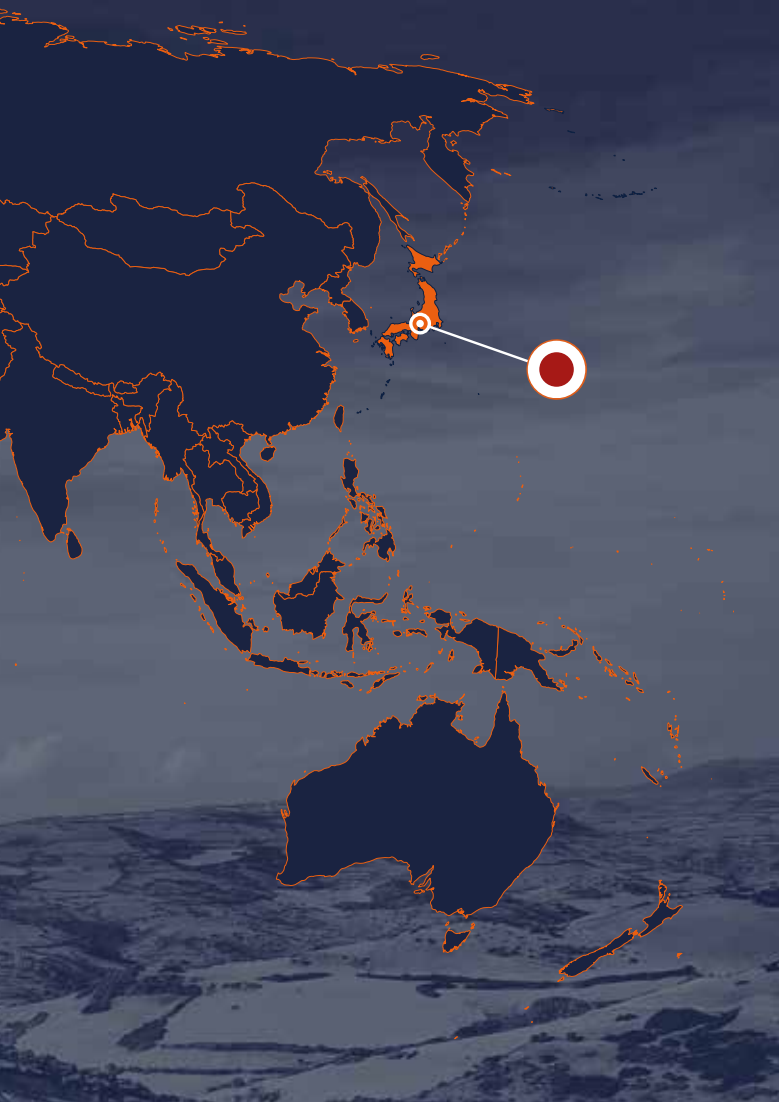
USA



GREAT BRITAIN



PORTUGAL



COMPILATION & NEWS

- > **13 X WRC MAGAZINE**
1 X 26 MIN BEFORE EACH EVENT
- > **42 X DAILY HIGHLIGHTS**
13.02.2020 -16.02.2020
- > **13 X EVENT HIGHLIGHTS**
1 x 52 MIN EACH EVENT
- > **MID- & END-SEASON REVIEW**
2 x 52 MINS
- > **EDITED NEWS CLIPS**
90 SECONDS, TWICE EACH EVENT DAY
- > **200+ HOURS**
WRC ARCHIVE FOOTAGE

SINGLE MOST AUDIENCE

- > **60 MILLION +**
WAS REACHED BY JAPANESE TV ASAHI
IN 2019.

NEW BROADCAST PARTNERS

itv4

Tencent 腾讯

MAX SPORT

TRT SPOR

NHK
WORLD
JAPAN

LIVE

- > **13 X 90 MINUTES**
LIVE WOLF POWER STAGE FROM EACH EVENT
AT SUNDAY MIDDAY
- > **13 X 60 MINUTES**
LIVE STAGE FROM EACH EVENT
ON SATURDAY AFTERNOON
- > **APPROX. 20 x 60 MINUTES**
LIVE FROM FURTHER SPECTACULAR STAGES
- > **CONTINUOUS LIVE STREAM**
FROM EACH EVENT, APPROX. 25 HOURS PER EVENT



// WRC DIGITAL

WRC DIGITAL

The WRC fan community has continued to rapidly and consistently grown in recent years with 2019 being yet another great year.

At the beginning of 2020 and with the start of the new decade, the new version of the website and WRC+ app was launched.

Fans that loyally follow the championship can continue to expect a wealth of fantastic digital content, including all the drama, all the crashes, exclusive behind the scenes video insights and incredible action photos on all our social media channels.



YOUTUBE SUBSCRIBERS

525,000



POSTS

8,100+



FACEBOOK LIKES

2.6 MILLION



ONLINE IMPRESSIONS

1.4 BILLION+



INSTAGRAM FOLLOWERS

1.1 MILLION



VIDEO VIEWS

140 MILLION+



TWITTER FOLLOWERS

320,000



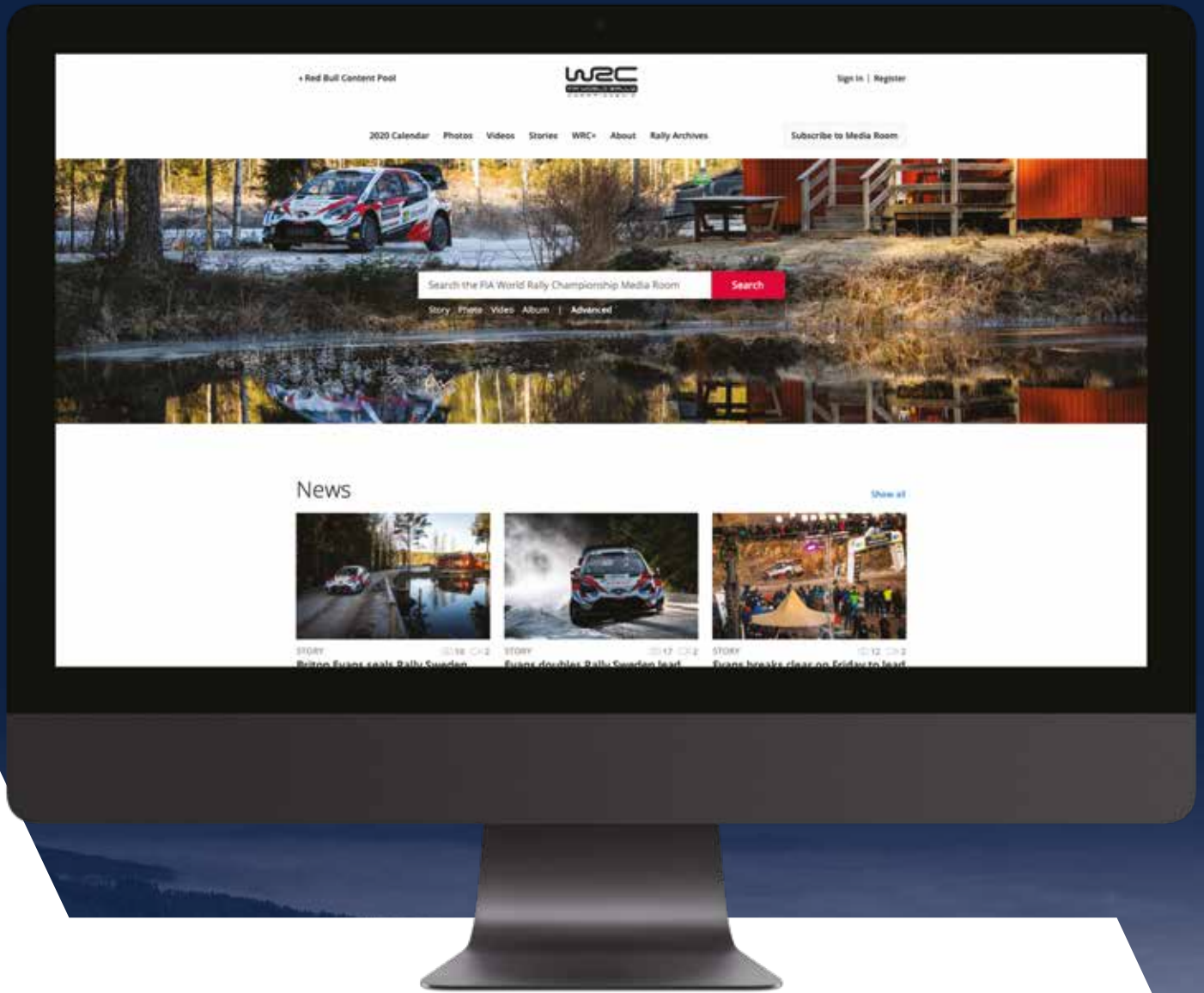
CUMULATED DIGITAL FOLLOWERS

11 MILLION+

WRC+ ALL LIVE

Follow the FIA World Rally Championship like never before! All the drama, all the crashes, All Live. Every single special stage broadcast as it happens. Expert analysis and breaking news, live from the Rally service park. WRC Promoter offers

more than 350 hrs live coverage in 2019. On average this results in 25+ hrs of coverage from each Rally, including mobile reporters to chase major news stories.



REGISTERED PUBLICATIONS

1,300+

ASSETS DOWNLOADED

100,000+

DIFFERENT PRODUCTS ORDERED IN 2019

3,700

STORIES RELEASED

400+

// MEDIA ROOM

Journalists worldwide cover WRC, both at rallies and off-event, to provide fans with the latest news and the championship media service offers a full range of assets to assist them.

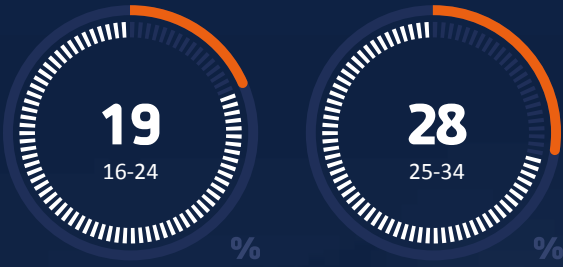
*OFFICIAL FIA WORLD RALLY CHAMPIONSHIP
MEDIA ROOM AT WWW.WRC.COM/MEDIAROOM*

- **WORDS, IMAGES, VIDEOS** AVAILABLE FOR REGISTERED MEDIA TO DOWNLOAD
- **SEARCH FACILITY** TO PIN-POINT SPECIFIC REQUIREMENTS
- **EASY REGISTRATION** ONLINE
- **PUSH –PULL CONTENT SERVICE** OFFERED
- **FACILITY USED BY** REUTERS, MAIL ONLINE, FOX SPORTS, L'EQUIPE, BILD, TVNZ

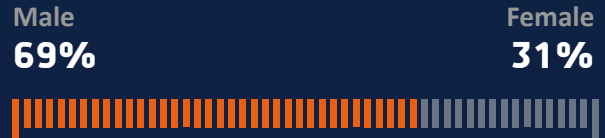
IMAGES

WORDS AND VIDEOS AVAILABLE

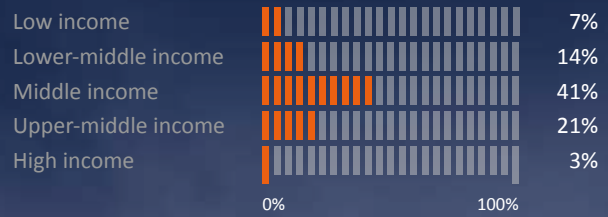
AGE GROUP SPLIT (%)



GENDER SPLIT (%)



HOUSEHOLD INCOME (%)



LOYAL

FANS AROUND THE WORLD



47%

Consider themselves to be Early Technology Adopters

67%

Have followed WRC for more than 10 Years

63%

Are more likely to buy a product if it's from a brand that supports the WRC

72%

Will choose a WRC sponsors' product rather than rival brands

80%

of WRC Fans want to work at a company involved in WRC compared to one which is not

70%

of WRC Fans find WRC an authentic platform for a partner to showcase their products

55 EUR

Average spend in merchandising per Rally event

// WRC FANS

SPECTATORS ATTENDED 13 RALLIES IN 2019

4 MILLION

CUMULATED DIGITAL FOLLOWERS

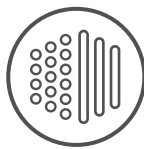
11 MILLION+





GLOBAL

Rallies on six continents in 15 key markets. TV coverage in more than 150 countries.



DIFFERENT SURFACES

WRC is the only motorsport series taking place on asphalt, ice, snow and gravel. It offers championship partners a platform to showcase the quality of their products or services under varying and extreme conditions.



EXCEPTIONAL HOSPITALITY

And money-can't-buy experience.

// BENEFITS OF BEING A WRC PARTNER



ALL YEAR ROUND

Regular brand presence from January till November.



TOURIST DESTINATIONS

Exceptional images of tourist destinations, advertising in global TV programmes, editorial integration, plus direct turnover in cities and regions from the visiting WRC via fans generating up to €75 million economic impact for a host city.



CONTACTS

4+ million spectator contacts onsite each year, including more than 500,000 fans in the service parks.

The Pirelli logo, consisting of two slanted parallel lines followed by the word "PIRELLI" in a bold, sans-serif font.

Pirelli was founded in Milan in 1872 and today stands as a global tyre maker known for its cutting edge technology, high-end production excellence and passion for innovation that draws heavily on its Italian roots.

With 19 production plants in 12 countries and a commercial presence in over 160, Pirelli has around 31,500 employees. It is among the world's major producers of tyres and associated services and the only one focused solely on the Consumer tyre market, which includes tyres for cars, motorcycles and bicycles.

Pirelli is involved in 350 motorsport championships all over the world, including F1. As of 2021 and for the next four years, the Italian company will be the exclusive tyre provider for the headline World Rally Car (Rally1) class and the R5 (Rally2) class, including the WRC 2 and WRC 3 support championships.



[pirelli.com](https://www.pirelli.com)



[@pirelli_motorsport](https://www.instagram.com/pirelli_motorsport)



[@PirelliMotorsport](https://www.facebook.com/PirelliMotorsport)

OFFICIAL TYRE PARTNER

// ANONIMO



ANONIMO watches



[anonimo.com](https://www.anonimo.com)



[@anonimo_watches](https://www.instagram.com/anonimo_watches)



[@anonimo.1997](https://www.facebook.com/anonimo.1997)



[@anonimowatches](https://twitter.com/anonimowatches)

Anonimo combines Swiss precision with an Italian elegant lifestyle with a strong character. Founded in 1997 in Florence, the brand developed timepieces for professional divers. A pioneer in the use of bronze, the lines are characterised by a typical construction and dials that recall the «A» of Anonimo from the markers at 12, 04 and 08.

OFFICIAL TIMING PARTNER

// ASAHI KASEI



Founded in 1922, the Asahi Kasei Group is a diversified manufacturer centered on chemistry. Over nine decades of growth, it has continued to proactively diversify and adapt its operating portfolio to changes in the economy, changes in society, and changes in the environment.

With about 40,000 employees around the world, the Asahi Kasei Group serves customers in more than 100 countries. Asahi Kasei's slogan is "Creating for Tomorrow" with all operations sharing a common mission of contributing to life and living for people around the world."

Asahi KASEI



[asahi-kasei.eu](https://www.asahi-kasei.eu)



[@Asahi-KaseiEU](https://twitter.com/Asahi-KaseiEU)



[@AsahiKaseiOfficial](https://www.youtube.com/channel/UCAsahiKaseiOfficial)

OFFICIAL PARTNER

WOLF



wolflubes.com



[@Wolf_Lubes_Official](https://www.instagram.com/Wolf_Lubes_Official)



[@wolflubes](https://www.facebook.com/wolflubes)



[@wolflubes](https://www.youtube.com/wolflubes)

Wolf lubricants quite literally bring engines to life, delivering the highest levels of quality and performance, with products that set new standards of reliability and protection. It believes precision drives perfection.

With the exponential speed at which new and cleaner engine technologies are being developed, Wolf continues to be at the forefront of these innovations with cutting-edge lubricant products and additive technologies that meet the most stringent quality standards.

Wolf, the Vital Lubricant.

OFFICIAL LUBRICANT PARTNER

//TOTAL



100,000 employees are committed to better energy that is safer, more affordable, cleaner and accessible to as many people as possible. Active in more than 130 countries, our ambition is to become the responsible energy major.



total.com



[@totalracingofficial](https://www.instagram.com/totalracingofficial)



[@TotalRacingOfficial](https://www.facebook.com/TotalRacingOfficial)



[@totalracingeng](https://twitter.com/totalracingeng)

OFFICIAL FUEL SUPPLIER

// HIGH PEAK



[shop.WRC.com](https://shop.wrc.com)



@OfficialWRCshop



@OfficialWRCshop

High Peak Finland Oy is the official merchandiser for the licensed WRC products. For the year, 2019 High Peak has created new WRC merchandise by listening carefully what the WRC fans have had to say during the season 2018. We will increase our point of sales during events and through the new logistics partner; shop.wrc.com can ensure even faster deliveries worldwide. The partnership with WRC offers High Peak to take the Finnish expertise in sports merchandising to the important international market and therefore an exclusive opportunity for High Peak to grow.




Tata Communications is a leading global digital infrastructure provider that enables organizations across the sports ecosystem to make the most of the opportunities that the latest technology innovations bring. Playing a central role in the FIA World Rally Championship, but also with MotoGP™ and the PGA European Tour, the company harnesses its networking, cloud, mobility and security expertise to lower the barriers for rights holders and broadcasters to expand to new markets, and to enable fans to engage with their heroes in new ways.



TATA COMMUNICATIONS

OFFICIAL SUPPLIER



tatacommunications.com




ProGrade Digital develops and markets a line of digital memory cards, card readers and workflow software trusted by imaging professionals around the world. Engineered to bring about top performance from high-end DSLR, mirrorless, action, drone and digital cinema cameras, each memory card.

PROGRADE
DIGITAL

OFFICIAL SUPPLIER



progradedigital.com



//ERREA



Erreà is a family-owned company from the Parma region which was founded in 1988. It has a strong background of providing sports clothing in football, basketball and volleyball as well as motorsport. Its WRC clothing must withstand the rigours of extreme conditions, ranging from the harshness of an outdoor Scandinavian winter in Sweden to the blistering heat of a Sardinian summer. "WRC and Erreà share the same values and together they form a dynamic duo that is efficient and determined to achieve great results during the season that has just started.



shop.WRC.com

OFFICIAL SUPPLIER



//ATLANTIS



Atlantis is the Official Headwear Supplier of the FIA WRC, a brand of the Italian company Master Italia S.p.A., leader in designing and producing high-quality headgear in Europe. Atlantis believes in ethics, respect and excellence: the product culture and attention to the quality allowed this brand to collaborate and create special products for all sports. Sport is passion and passion must be expressed at its best. That's why Atlantis and WRC are a winning combination; using the best materials and being constantly on the look-out for the highest performing quality and solutions, especially addressed to High-Speed lovers.



atlantis-caps.com

OFFICIAL SUPPLIER

// eSPORTS PARTNERS



// BENQ



Standing for “Bringing Enjoyment ‘N’ Quality to Life”, the BenQ brand continues to involve in the areas of life that matter most to people –that have the greatest impact on the enjoyment and quality of LIFE today. Because they matter to people, they matter to us. Because it matters. At BenQ, we believe that design and technology function best when they serve the real needs and wants of people. This concept is at the core of our people-driven approach to design and technology.





// FANATEC

FANATEC®

Fanatec is the leading brand for dedicated sim racing hardware such as force feedback steering wheels, pedals, and complete cockpits for PlayStation, Xbox and PC-based racing simulators. All products are engineered in Germany and built to the highest standard. As the official supplier and partner of WRC Esports, Fanatec delivers the tools to become faster on both virtual and real rally stages. Experience the thrills of rally driving by using Fanatec professional simulation hardware to get as close as possible to reality.



[fanatec.com](https://www.fanatec.com)

ESPORTS PARTNER



// PLAYSEAT

▶ PLAYSEAT®

Playseat is the number one in racing and gaming simulation! Playseat has grown from a brand name to the name of an entire product group; when you hear people talk about racing chairs, you'll probably hear them talking about "playseats". Playseat started as a manufacturer of racing chairs, but has embraced flight simulation and all-round gaming as well. Nowadays, Playseat has an impressive assortment in both size and diversity. With a big variety in racing, flight, gaming and office chairs, Playseat has the right seat for everyone! Playseat wants to be available for all consumers worldwide and give them what they want: the perfect racing and gaming experience!



[playseat.com](https://www.playseat.com)

ESPORTS PARTNER

// LICENSING

The WRC's partners offer a wide range of stylish high-quality products inspired by the WRC's brand values. These products ensure fans can engage with the championship, and range from clothing and automotive accessories to the WRC's very own official video game.



02 WRC Alpine Hearing protection
alpinehearingprotection.com/wrc/

01 WRC Car Accessories
shop.wrc.com



03 WRC Calendar
mckleinstore.com



04 WRC 8 Game
wrcthegame.com



05 Fanatec Gaming Steering Wheel
fanatec.com



06 WRC Playseat
playseat.com



07 WRC apparel
shop.wrc.com



08 WRC hats
shop.wrc.com



09 WRC Anonimo watch
anonimo.com



10 WRC Slot Car Sets
shop.wrc.com



11 WRC Partworks Italy
wrcollection.it/



2020

MONTE-CARLO

SWEDEN

MEXICO

ARGENTINA

PORTUGAL

ITALY

2020

// MONTE-CARLO MONACO



KEY FACTS 2019

- Sébastien Ogier claims sixth straight Monte win
- Ogier's 2.2sec victory is the closest in Monte-Carlo history
- Citroën celebrates 100th WRC success

Service Park

GAP

Surface

MIXED

Date

23-26 JAN

QUARTET

Ogier has won Rallye-Monte Carlo with four different manufacturers

COMEBACK

Sébastien Loeb returns to WRC with Hyundai Motorsport

BRAVO

French drivers have won last 10 WRC editions of Rallye Monte-Carlo

// SWEDEN

VÄRMLAND



KEY FACTS 2019

- Ott Tänak secures commanding victory
- Estonian tops WRC drivers' standings for first time
- Esapekka Lappi finishes second despite huge fifth gear spin

Service Park

TORSBY

Surface

SNOW / ICE

Date

13-16 FEB

SURPRISE

Teemu Suninen enjoys first taste of leading a WRC round

TAKE-OFF

High-flier Kris Meeke leaps 41 metres at Colin's Crest

RECORD

Jari-Matti Latvala becomes most experienced WRC driver with 197 starts

// MEXICO GUANAJUATO



KEY FACTS 2019

- Sébastien Ogier eases to fifth Mexican triumph
- Frenchman claims maximum points with Wolf Power Stage win
- First leg carnage sidelines Mikkelsen, Sordo, Latvala and Suninen

Service Park
LEON

Surface
GRAVEL

Date
12-15 MAR

FURNACE

Scorching heat takes toll on competitors

BARREN

Victory ends two-year run since Citroën's last gravel success

DELIGHT

Home hero Benito Guerra wins WRC 2 in sixth overall

// ARGENTINA

CÓRDOBA



KEY FACTS 2019

- Thierry Neuville extends championship lead with back-to-back wins
- Second for Andreas Mikkelsen gives Hyundai 1-2 finish
- A week of rain leaves standing water and huge mud hazards

Service Park

VILLA CARLOS PAZ

Surface

GRAVEL

Date

23-26 APR

LANDMARK

Jari-Matti Latvala starts 200th WRC round

FANS

Massive crowds of almost one million flock into pampas countryside

FIESTA

Argentina marks first part of South America's double header

// PORTUGAL

PORTO E NORTE



KEY FACTS 2019

- Ott Tänak repels team-mates' challenges for consecutive victories

- Kris Meeke hounds Tänak before final day disaster

- Kalle Rovanperä wins WRC 2 Pro in career-best sixth place

Service Park
MATOSINHOS

Surface
GRAVEL

Date
21-24 MAY

SWITCH

Start ceremony festivities move to Coimbra

CLASSICS

Famous Arganil tests return for first time since 2001

HUGE

Vast numbers pack closing Fafe Power Stage

// ITALY

SARDINIA



KEY FACTS 2019

- Dani Sordo grasps last-gasp second career success
- Broken steering causes final stage agony for Ott Tänak
- Teemu Suninen claims career-best second place

Service Park

ALGHERO

Surface

GRAVEL

Date

04-07 JUN

CENTURION

Tänak racks up 100th WRC start

CO-DRIVER

Jarmo Lehtinen moves in alongside Suninen

PERFECT

Tänak completes grand slam of stage wins on Saturday

// KENYA NAIROBI



KEY FACTS 2019

- Leading Government ministers attend candidate rally
- Crews from Kenya, Uganda, Tanzania, Zambia, Burundi and Rwanda take part
- Baldev Chager claims dramatic third Safari victory

Service Park
NAIVASHA

Surface
GRAVEL

Date
16-19 JUL

RETURN

Safari is back in WRC for first time since 2002

ROUTE

The stages will be near Lakes Naivasha and Elmenteita in the Great Rift Valley

CHAMPION

Kenya's Shekhar Mehta holds the record for Safari WRC wins with five

// FINLAND

JYVÄSKYLÄ



KEY FACTS 2019

- Maximum points win for Toyota's Ott Tänak
- Home hero Esapekka Lappi regains form to secure second
- Rogue rock sidelines Jari-Matti Latvala and Kris Meeke from victory battle

Service Park

JYVÄSKYLÄ

Surface

GRAVEL

Date

06-09 AUG

CROWDS

Jyväskylä service park rocks amid party atmosphere

PASSION

Thousands of Estonian fans travel to support Tänak

DEBUT

Craig Breen impresses on first appearance in Hyundai i20 WRC

// NEW ZEALAND AUCKLAND



KEY FACTS 2019

- Reclaims WRC place for 2020 after seven-year absence
- Organisers announce rally will be based in Auckland
- One of three returnees to 2020 calendar

Service Park
AUCKLAND

Surface
GRAVEL

Date
03-06 SEP

HERITAGE

New Zealand has hosted the WRC 32 times since 1977

CLASSICS

Drivers regards the smooth gravel roads as among the world's best

STUNNING

Rally is renowned for superb coastal and inland scenery

//TURKEY

MUGLA



KEY FACTS 2019

- Sébastien Ogier heads a Citroën Racing 1-2 finish
- Longtime leader Esapekka Lappi comes home second
- Searing heat tests man and machine

Service Park

MARMARIS

Surface

GRAVEL

Date

24-27 SEP

KICK-OFF

Spectacular street stage around Marmaris marina launches event

WEATHER

Heavy rain in opening leg provides stern challenge

DEMANDS

The year's slowest gravel round is tough on engines, transmissions and brakes

// GERMANY SAARLAND



KEY FACTS 2019

- Toyota claims podium clean sweep
- Ott Tänak leads home Kris Meeke and Jari-Matti Latvala
- Japanese manufacturer's first podium lockout since 1993

Service Park
BOSTALSEE

Surface
ASPHALT

Date
15-18 OCT

SAVE

Thierry Neuville and Nicolas Gilsoul complete a 1min15sec on-stage tyre change

CHALLENGE

More than 100km of feared Baumholder military roads make tough Saturday afternoon

PICTURESQUE

Beautiful Bostalsee service park basks in 30°C heat

// GREAT BRITAIN

WALES



KEY FACTS 2019

- Ott Tänak clinches hard-earned victory
- Estonian closes on maiden world title
- Craig Breen rolls multiple times but survives to finish eighth

Service Park

DEESIDE

Surface

GRAVEL

Date

29-01 OCT/ NOV

RETIREMENT

2003 world champion Petter Solberg wins WRC 2 in final start

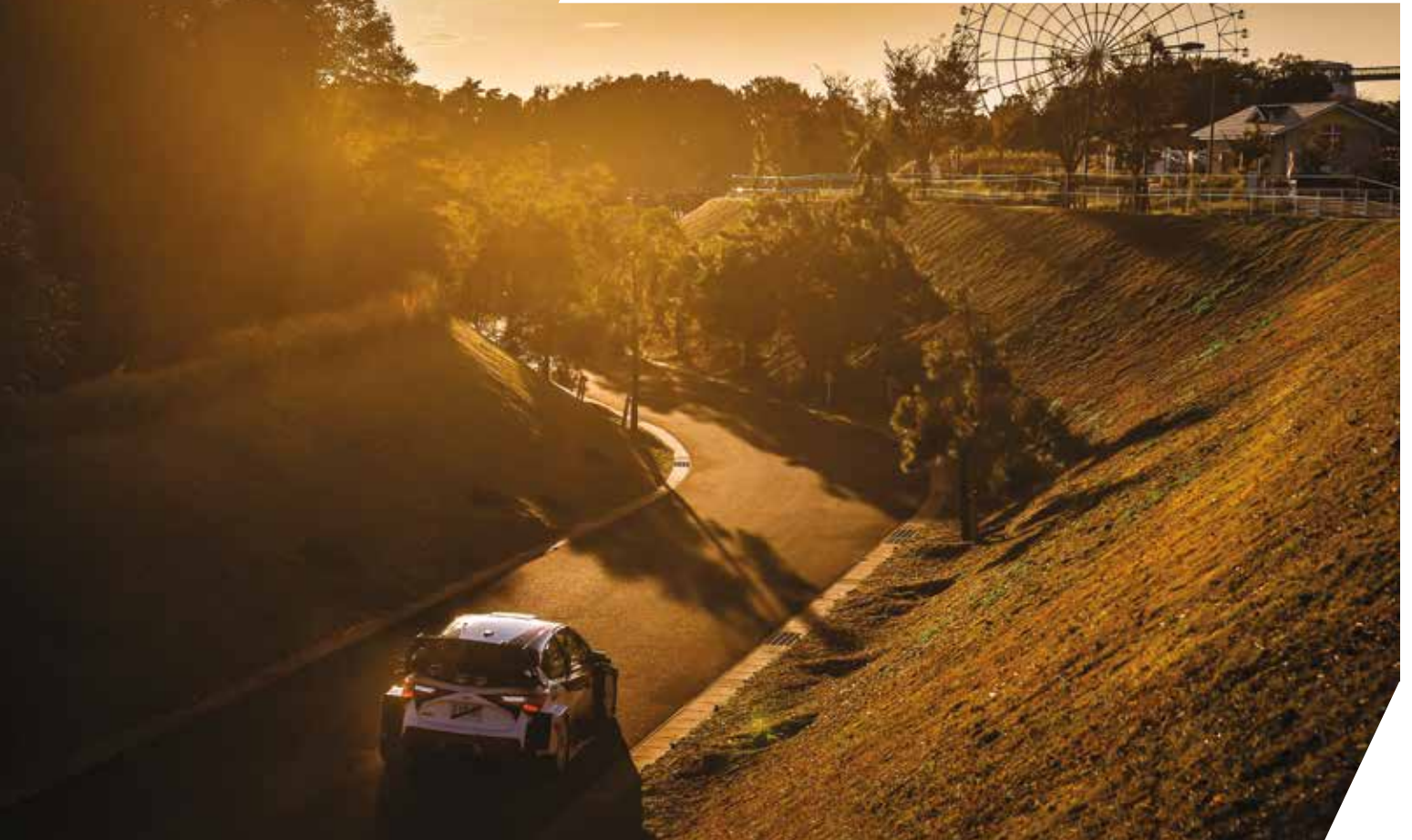
RELOCATION

Coastal resort Llandudno hosts rally for first time

CEREMONY

Liverpool's historic waterfront stages 'grand départ'

// JAPAN NAGOYA



KEY FACTS 2019

- Japan reclaims WRC date in 2020 for first time since 2010
- Takamoto Katsuta wins test event for WRC return
- Secures honour of hosting 2020's final round

Service Park
MORIKORO PARK

Surface
ASPHALT

Date
19-22 NOV

INSPECTION

WRC teams check facilities in preparation for 2020

COMEBACK

Japan's confirmation marks mainstream Asia's WRC return

TRAINING

Warm-up event educates organisers and marshals

// RESULTS

2019

WRC DRIVERS	MCO	SWE	MEX	FRA	ARG	CHL	PRT	ITA	FIN	DEU	TUR	GBR	ESP	PTS
01 OTT TÄNAK	15+2 3	25+5 1	18 2	8+4 6	4+1 8	25+5 1	25+3 1	10 5	25+5 1	25 1	0+5 16	25+5 1	18+5 2	263
02 THIERRY NEUVILLE	18+3 2	15+4 3	12+3 4	25+2 1	25+3 1	0 R	18+4 2	8+3 6	8+4 6	12+5 4	4+4 8	18+1 2	25+3 1	227
03 SÉBASTIEN OGIER	25+4 1	0+2 11	25+5 1	18+1 2	15+5 3	18+4 2	15+5 3	0+4 41	10+2 5	6+1 7	25+3 1	15+4 3	4+1 8	217
04 ANDREAS MIKKELSEN	0 R	12 4	0 R	- -	18 2	6 7	- -	15+5 3	12+3 4	8 6	15 3	8 6	- -	102
05 ELFYN EVANS	0 R	10+3 5	15 3	15 3	0 R	12 4	10 5	12+1 4	- -	- -	D D	10+2 5	8+4 6	102
06 KRIS MEEKE	8+5 6	8 6	10+4 5	2+5 9	12 4	1+1 10	0 R	4 8	0 R	18+2 2	6 7	12 4	0 29	98
07 JARI-MATTI LATVALA	10 5	0 21	4 8	1 10	10+4 5	0+3 11	6 7	0+2 19	15+1 3	15+3 3	8+2 6	0 R	10 5	94
08 DANI SORDO	- -	- -	2+2 9	12 4	8+2 6	- -	0+1 23	25 1	- -	10 5	10 5	- -	15+2 3	89
09 TEEMU SUNINEN	0+1 11	0 23	0 R	10+3 5	6 7	10 5	12+2 4	18 2	4 8	0+4 29	12+1 4	0 R	6 7	89
10 ESAPEKKA LAPPI	0 R	18+1 2	0+1 13	6 7	0 R	8 6	0 R	6 7	18 2	4 8	18 2	0+3 14	0 R	83
11 SÉBASTIEN LOEB	12 4	6 7	- -	4 8	- -	15+2 3	0 R	- -	- -	- -	- -	- -	12 4	51
12 KALLE ROVANPERÄ	- -	- -	- -	- -	- -	4 8	8 6	2 9	2 9	- -	- -	2 9	- -	18
13 PONTUS TIDEMAND	0 R	4 8	- -	- -	- -	- -	- -	- -	- -	- -	2 9	6 7	- -	12
14 CRAIG BREEN	- -	- -	- -	- -	- -	- -	- -	- -	6 7	- -	- -	4 8	- -	10
15 GUS GREENSMITH	6 7	- -	- -	- -	- -	- -	0 R	- -	0 R	2 9	1 10	- -	- -	9
16 BENITO GUERRA	- -	- -	8 6	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	8
17 MARCO BULACIA	- -	- -	6 7	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6
18 MADS OSTBERG	- -	- -	- -	- -	2 9	2 9	- -	- -	- -	- -	- -	- -	2 9	6
19 JAN KOPECKY	- -	- -	- -	- -	- -	- -	4 8	1 10	- -	- -	- -	- -	- -	5
20 YOANN BONATO	4 8	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4

2



THIERRY NEUVILLE
NICOLAS GILSOUL

1



OTT TÄNAK
MARTIN JÄRVEOJA

3



SÉBASTIEN OGIER
JULIEN INGRASSIA

CO-DRIVERS	MCO	SWE	MEX	FRA	ARG	CHL	PRT	ITA	FIN	DEU	TUR	GBR	ESP	PTS
01 MARTIN JÄRVEOJA	15+2 3	25+5 1	18 2	8+4 6	4+1 8	25+5 1	25+3 1	10 5	25+5 1	25 1	0+5 16	25+5 1	18+5 2	263
02 NICOLAS GILSOUL	18+3 2	15+4 3	12+3 4	25+2 1	25+3 1	0 R	18+4 2	8+3 6	8+4 6	12+5 4	4+4 8	18+1 2	25+3 1	227
03 JULIEN INGRASSIA	25+4 1	0+2 20	25+5 1	18+1 2	15+5 3	18+4 2	15+5 3	0+4 41	10+2 5	6+1 7	25+3 1	15+4 3	4+1 8	217
04 ANDERS JAEGER	0 R	12 4	0 R	- -	18 2	6 7	- -	15+5 3	12+3 4	8 6	15 3	8 6	- -	102
05 SCOTT MARTIN	0 R	10+3 5	15 3	15 3	- -	12 4	10 5	12+1 4	- -	- -	D D	10+2 5	8+4 6	102
06 SEBASTIAN MARSHALL	8+5 6	8 6	10+4 5	2+5 9	12 4	1+1 10	0 R	4 8	0 R	18+2 2	6 7	12 4	0 29	98
07 MIIKKA ANTILA	10 5	0 21	4 8	1 10	10+4 5	0+3 11	6 7	0+2 19	15+1 3	15+3 3	8+2 6	0 R	10 5	94
08 CARLOS DEL BARRIO	- -	- -	2+2 9	12 4	8+2 6	- -	0+1 23	25 1	- -	10 5	10 5	- -	15+2 3	89
09 JANNE FERM	0 R	18+1 2	0+1 13	6 7	- -	8 6	0 R	6 7	18 2	4 8	18 2	0+3 27	0 R	83
10 DANIEL ELENA	12 4	6 7	- -	4 8	- -	15+2 3	0 R	- -	- -	- -	- -	- -	12 4	51

WRC MANUFACTURERS	MCO	SWE	MEX	FRA	ARG	CHL	PRT	ITA	FIN	DEU	TUR	GBR	ESP	PTS
01 HYUNDAI SHELL MOBIS WRT	18+12 2+4	15+12 3+4	12+8 4+6	25+12 1+4	25+18 1+2	15+6 3+7	18+6 2+7	25+15 1+3	12+8 4+6	15+12 3+4	15+10 3+5	18+8 2+6	25+15 1+3	380
02 TOYOTA GAZOO RACING	15+10 3+5	25+8 1+6	18+10 2+5	8+4 6+8	12+10 4+5	25+4 1+8	25+8 1+6	10+6 5+7	25+15 1+3	25+18 1+2	8+6 6+7	25+12 1+4	18+12 2+4	362
03 CITROEN TOTAL WRT	25 1	18+4 2+8	25+6 1+7	18+6 2+7	15 3	18+8 2+6	15 3	8+4 6+8	18+10 2+5	10+8 5+6	25+18 1+2	15+4 3+8	6 7	284
04 M-SPORT FORD WRT	8+6 6+7	10+6 5+7	15 3	15+10 3+5	8 6	12+10 4+5	12+10 4+5	18+12 2+4	6 7	6+4 7+8	12+4 4+8	10+6 5+7	10+8 5+6	218



// RESULTS

SPREAD

WRC 2 PRO DRIVERS		MCO	SWE	MEX	FRA	ARG	CHL	PRT	ITA	FIN	DEU	TUR	GBR	ESP	PTS
01	KALLE ROVANPERÄ	18 2	18 2	- -	0 R	- -	25 1	25 1	25 1	25 1	15 3	15 3	25 1	15 3	176
02	MADS OSTBERG	- -	25 1	- -	- -	25 1	18 2	15 3	15 3	- -	12 4	- -	10 5	25 1	145
03	GUS GREENSMITH	25 1	15 3	- -	- -	18 2	15 3	- -	12 4	- -	- -	25 1	15 3	12 4	137
04	JAN KOPECKY	- -	- -	- -	- -	- -	- -	18 2	18 2	- -	25 1	18 2	18 2	18 2	115
05	LUKASZ PIENIAZEK	- -	12 4	25 1	25 1	- -	- -	12 4	0 D	- -	- -	- -	- -	- -	74
06	ERIC CAMILLI	- -	- -	- -	- -	- -	- -	- -	18 2	18 2	- -	- -	- -	- -	36
07	MARCO BULACIA	- -	- -	- -	- -	0 R	12 4	- -	- -	- -	- -	- -	- -	- -	12
08	HAYDEN PADDON	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 4	- -	12

WRC 2 DRIVERS		MCO	SWE	MEX	FRA	ARG	CHL	PRT	ITA	FIN	DEU	TUR	GBR	ESP	PTS
01	PIERRE-LOUIS LOUBET	- -	- -	- -	1 10	- -	- -	25 1	25 1	12 4	- -	- -	18 2	10 5	91
02	KAJETAN KAJETANOW	- -	- -	- -	15 3	0 R	- -	- -	18 2	- -	15 3	25 1	0 12	15 3	88
03	BENITO GUERRA	- -	- -	25 1	- -	18 2	18 2	8 6	- -	- -	- -	- -	6 7	0 R	75
04	NIKOLAY GRYAZIN	- -	10 5	- -	18 2	- -	- -	10 5	0 R	25 1	10 5	- -	- -	0 11	73
05	FABIO ANDOLFI	- -	- -	- -	25 1	- -	- -	- -	6 7	- -	0 R	15 3	10 5	8 6	64
06	OLE CHRISTIAN VEIBY	15 3	25 1	- -	0 R	- -	- -	0 R	10 5	- -	- -	- -	0 11	12 4	62
07	MARCO BULACIA	- -	- -	18 2	- -	- -	- -	- -	12 4	- -	- -	18 2	12 4	0 R	60
08	TAKAMOTO KATSUTA	- -	0 R	- -	12 4	10 5	25 1	0 13	0 R	0 R	- -	- -	- -	- -	47
09	HENNING SOLBERG	- -	6 7	- -	- -	- -	- -	15 3	- -	10 5	- -	12 4	0 D	- -	43
10	EMIL LINDHOLM	- -	18 2	- -	- -	- -	- -	- -	- -	6 7	- -	- -	- -	18 2	42



JUNIOR WRC	SWE	FRA	ITA	FIN	GBR	PTS
01 JAN SOLANS BALDO	15+1 3	0+6 4	25+12 1	18+5 2	50+7 1	139
02 TOM KRISTENSSON	25+1 1	18+3 2	15 3	25+8 1	36+2 2	118
03 DENNIS RÅDSTRÖM	4+12 8	15+1 3	18+6 2	0+5 R	4+10 9	75
04 SEAN JOHNSTON	10 5	- -	0 R	10 5	30 3	50
05 ROLAND POOM	18 2	8 6	- -	15 3	2 10	43
06 ENRICO OLDRATI	6 7	4 8	4 8	8 6	24 4	42
07 JULIUS TANNERT	- -	25+3 1	8 6	0+1 R	- -	37
08 FABRIZIO ZALDIVAR	2 9	1 10	6 7	4 8	20 5	32
09 TOM WILLIAMS	12 4	10 5	0 R	1 10	8 8	31
10 MARTINS SESKS	8+3 6	- -	10 5	2+2 9	- -	25



SIGN UP STAY SAFE SAVE LIVES

WATCH OUT FOR PEDESTRIANS

CHARLENE OF MONACO
M.S.H. PRINCESS

CHARLES LECLERC
FIA FORMULA ONE RACING DRIVER

USE A CHILD SAFETY SEAT

MICHELLE YEOH
ACTRESS, PRODUCER AND UNDP GOODWILL AMBASSADOR

NEVER DRINK AND DRIVE

NICO ROSBERG
2016 FIA FORMULA ONE WORLD CHAMPION

SLOW DOWN FOR KIDS

PATRICK DEMPSEY
ACTOR, DIRECTOR, PRODUCER, RACE CAR DRIVER

CHECK YOUR TYRES

RAFAEL NADAL
TENNIS PLAYER, WINNER OF 19 GRAND SLAM TITLES

BUCKLE UP

FERNANDO ALONSO
2005 FORMULA ONE WORLD CHAMPION, 2018-2019 FIA DRIVERS' LMP WORLD ENDURANCE CHAMPION

DON'T TEXT AND DRIVE

PHARRELL WILLIAMS
SINGER, SONGWRITER AND RECORD PRODUCER

LOOK BEFORE CROSSING

FELIPE MASSA
FORMULA E RACING DRIVER, FORMER FORMULA ONE RACING DRIVER

STOP WHEN YOU'RE TIRED

ANTOINE GRIEZMANN
INTERNATIONAL FOOTBALL PLAYER

MAKE ROAD SAFETY A PRIORITY

ANNE HIDALGO
MAYOR OF PARIS

ALWAYS PAY ATTENTION

VANESSA LOW
LONG JUMP PARALYMPIC GOLD MEDAL CHAMPION

STAY BRIGHT

HAILE GEBRSELASSIE
LONG DISTANCE RUNNING OLYMPIC AND WORLD CHAMPION

CHECK YOUR VISION

MICHAEL FASSBENDER

DON'T LET YOUR FRIENDS DRIVE DRUNK

WAYNE VAN NIEKERK
2008 OLYMPIC GOLD MEDAL AND WORLD CHAMPION

WEAR A HELMET

MARC MÁRQUEZ
500cc TIRE TESTER WORLD CHAMPION

OBEY THE SPEED LIMIT

YOHAN BLAKE
4 X 100M OLYMPIC AND WORLD CHAMPION AND 100M WORLD CHAMPION

WATCH OUT FOR KIDS

DIDER DROGBA
INTERNATIONAL FOOTBALL PLAYER

FIA ACTION FOR ROAD SAFETY

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// CONTACT



WRC PROMOTER

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The WRC Promoter is responsible for all commercial aspects of the FIA World Rally Championship, including broadcast formats, TV production and the marketing of global media and sponsorship rights. The promoter also has responsibility to increase the field of participants and to propose the venues that form the FIA WRC calendar.

WRC Promoter GmbH
Liebherrstrasse 22
80538 Munich - Germany

Phone: +49 (0) 89 212 669 910
Fax: +49 (0) 89 212 669 928

Email: news@wrc.com
Web: wrc.com

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